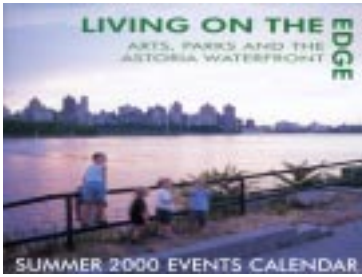




The bulletin of Partnerships for Parks, an initiative of the City Parks Foundation and the City of New York/Parks & Recreation

LIVING ON THE EDGE: ARTS ON THE QUEENS WATERFRONT



Looking for a “cool” way to spend a sultry afternoon or evening? Come down to the waterfront—the Queens waterfront, that is—and take advantage of the second annual “Living on the Edge” program at seven city parks that line the East River in Astoria and Long Island City. The series, coordinated by *Partnerships*, is filling DeMarco Park, Astoria Park, Hellgate Field, Hallets Cove, Socrates Sculpture Park, Rainey Park, and Queensbridge Park with the sights and sounds of local artists.

This program aims both to use arts programming to revitalize parks and to use the parks as new venues for Astoria and Long Island City cultural organizations. In the process, it brings attention to a magnificent strip of waterfront parks that have not always been fully appreciated or utilized. The program, launched in 1999, featured 38 new events in 6 parks and promoted 18 already-established annual events in its first year. In producing these events, *Partnerships* coordinated with 22 organizations, only 6 of which had been previously active on the waterfront.



According to Andrea "Panther" Malloy, Program Coordinator of "Living on the Edge", the partnership is beginning to bear fruit. This summer, some of the larger arts institutions in the area—including the American Museum of the Moving Image and the Queens Symphony Orchestra—are taking part in the effort, in addition to many neighborhood institutions and local artists that reflect the area's diverse ethnic heritage. Equally important, more residents are beginning to care for these park spaces. Through engagement and involvement in this program, *Partnerships* now has at minimum a group of contact people who are vested in each of these seven parks.

To promote the program, 30,000 calendars of events were produced and distributed via local merchants, community groups and residents. Scheduled programs include Latin music, jazz concerts, film festivals, and children's activities. To find out about upcoming events, call the *Partnerships* hotline at 212-360-1357 or visit www.partnershipsforparks.org. To receive a calendar in the mail, call 718-520-5908. See you on the waterfront!



“IT’S MY PARK!” DAY WRAP UP

Thanks to everyone who came out on “It’s My Park!” Day. More than 200 parks were cleaned and greened on May 20 (and on the following weekends, when the weather was a bit more cooperative!) due to the tremendous efforts of local community members. Many organizations taught local kids how to plant and garden, and community groups recruited new members for local park groups.

Partnerships would like to thank everyone who made this event possible, as well as our sponsors: *Benjamin Moore Paints*, *WABC TV-Channel 7*, *Home Depot*, *Sunny Delight*, *The New York Times*, *Ben & Jerry’s*, and *TDI*. Thanks also to *Swing!*, *Loews Cineplex Theaters*, and *EMS* for donating terrific raffle prizes.



Public Service Announcement: Stephanie, Marivaldo, and Henry from the musical *STOMP*; former N.Y. Knick and current Bronx Parks employee, Jeff Houston; Helen Bass Murray of the *Mount Morris Park Community Improvement Association*; Cliff Love, Director of Public Affairs for *WABC TV-Channel 7*; Lee Goldberg, Meteorologist for *WABC TV-Channel 7*; and Ron Greene, Afterschool Coordinator for the *Pelham Fritx Recreation Center*.

We would also like to acknowledge those who participated in our

SUMMER AND FALL VOLUNTEER EVENTS

• **COASTAL CLEAN-UP** Join thousands of other New Yorkers on **September 16th** who will be working with the Northeast Chapter of the American Littoral Society (ALS) to clean up our state’s beaches and waterfronts. ALS coordinates the program in New York, sponsored in part by the City Parks Foundation and Parks & Recreation, as part of the Center for Marine Conservation’s 2000 International Coastal Clean-up project. The project’s goals include: removing trash from waterfronts; devising solutions to prevent waterfront pollution; and increasing public appreciation of the environment.

On this date, ALS encourages volunteers to clean up any nearby beach, lake, river, bay, sound, or ocean. In 1999, over 9,000 volunteers in New York cleaned more than 280 miles of shoreline, removing 260,000 pounds of debris at 318 sites. If you would like to participate in this year’s effort, contact ALS at 800-449-0790 or www.alsnyc.org.

• *Partnerships for Parks* **ANNUAL FALL CLEAN-UP DAY** is scheduled for **October 21st**. Mark your calendars! Stay tuned for more details in the September *Leaflet*.

• For information on other events, visit the *Partnerships* Web Site at www.partnershipsforparks.org to find out about **ON-GOING VOLUNTEER PROJECTS** in parks near you and other fun events around the City.



FUNDING DEADLINES

October 1, 2000: City Parks Foundation Quarterly Grants Program. Supports projects developed by community groups for parks and playgrounds with grants of up to \$5,000. Call 212-360-8121 for an application.

October 6, 2000: Hudson River Foundation's New York City Environmental Fund. Supports projects that foster restoration, care, and public enjoyment of and education about the natural resources of New York City and the Consolidated Edison service area in Westchester County. For more information call 212-924-8290.

GET GREEN ONLINE

Visit our newly redesigned websites:

www.nyc.gov/parks

www.partnershipsforparks.org

Join our mailing list • Take virtual tours •
Get permits online • View live webcasts •
Access event information • Much more...

HELPFUL NUMBERS

Partnerships for Parks 212-360-1310
To volunteer or to join your local parks group: 212-360-1357
For recorded information about special events: 888-NY-PARKS
To report graffiti, vandalism, or crime: 800-201-PARK

www.nyc.gov/parks

www.partnershipsforparks.org

Partnerships for Parks believes that parks are essential to the life of New York City, and that community involvement is essential to the life of a park. We work to start, strengthen, and support neighborhood park groups; to link them together so that they can learn from each other and be stronger collectively; and to promote parks in general so that people will be more likely to join in efforts to restore and preserve them.

Tim (Sailfish) Tompkins, Director

This issue of the Leaflet was edited by Dana (Violet) Litvack.



CITY PARKS FOUNDATION



City of New York
Parks & Recreation

Rudolph W. Giuliani, Mayor
Henry J. Stern, Commissioner

PARTNERS OF THE MONTH

June's partner from Brooklyn, **B. Saleem "Peace Park" Ali**, has been active in efforts to improve Commodore Barry Park and other Brooklyn parks. As the Executive Director of Fort Greene Recreation, Inc.—an organization that provides youth with sports programs, after-school academic programs and cultural activities—B. Saleem moved the group's summer programs outdoors to provide recreational activities in Commodore Barry Park. Working in collaboration with the Navy Yard Boys & Girls Club and Street Smarts, B. Saleem organized a Spring/Summer Community family event in the park, which attracted more than 2000 participants. In addition, his organization is a member of the Brooklyn Park Advocates, a coalition of Parks groups working to increase funding for Brooklyn Parks.

Thanks to everyone who makes a difference in New York City Parks, and a special thanks to the June partners listed here: Bronx: **Audrey "Wakefield" McAllister**, Carpenter Avenue Organizing Committee, Wakefield Playground • Manhattan: **Homer "Inwood" Young-Kennedy**, Inwood Community Coalition, Inwood Hill Park Dog Run • Queens: **Nettie "Cooler Breeze" Bracey**, The Friends of Baisley Pond Park • Staten Island: **Jack "Trails" Semich**, Friends of Bloomingdale Park • GreenThumb: **Mary Ellen "The Tiger Lily" Lewis** and **Gail "Girafa" Rothenberg**, Project Grow, City As High School

BENEFIT THANK YOU

Partnerships is pleased to report that our third annual benefit, "Summer in the City", at the Loeb Boathouse was a great success. Thanks to all of our supporters for your commitment and support of our work. We would like to acknowledge our sponsors, **Bedell Cellars, BMG Distribution, Brooklyn Brewery, CD 101.9, Chelsea Piers, EMS, ExtraVertical, Gotham Bikes, Kenneth Cole, Luna Park, Mets, O'Neals', Patagonia, Peconika Vodka, Riverside Cafe, Starbucks Coffee, Stomp, TAM Restaurant Group, and Water's Edge** for their support of our efforts. Look forward to seeing everyone again at the fourth annual benefit!

The ocean with its vastness, its blue green,
Its ships, its rocks, its caves, its hopes, its fears,—
Its voice mysterious, which who so hears
Must think on what will be, and what has been.

— *John Keats, "To My Brother George"*
in Poetical Works, 1884

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ATTENTION: FOR ADDRESS CORRECTIONS CALL 212-360-1357.

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